

\$70 REDEMPTION INSTRUCTIONS



Get a \$70 Mastercard® Reward Card¹ or Visa® Virtual Account² after submission³ with purchase of four new MICHELIN® passenger or light truck tires. Offer valid 3/18/20 – 4/6/20. Plus, enter for the chance to win a sweepstakes for a trip for two to NYC⁴ for an exclusive MICHELIN® Guide dining experience, a two-night stay at a Michelin Tablet SOHO Hotel and a one-year Tablet membership.

- For help submitting online or more information about this promotion, please call 1-866-212-9619.
- To learn more about MICHELIN® tires, please call 1-800-642-4354 or visit MichelinMan.com for participating dealers. Not valid with any other offer.

HOW TO REDEEM:

- Purchase tires from a participating dealer from 3/18/20 – 4/6/20.
- Submit online at tirerewardcenter.com by no later than 5/6/20.
- Select 2020 Midas Michelin Spring Promotion during the online submission.
- See offer terms and conditions below for further details.
- To check the status of your rebate, visit tirerewardcenter.com.

CHOOSE FROM TWO \$70 REWARD OPTIONS:

- **Visa® Virtual Account** – You'll get your reward sooner, in as little as 10 days by e-mail. Account can be used in-store, online or anywhere Visa® is accepted for unprecedented convenience.
- **Visa® Reward Card** – You may also opt for a standard Reward Card that you'll receive by mail.

Full Terms and Conditions

¹ The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card expires six (6) months after issuance. No cash access. Fees apply. For complete terms, conditions and fees, see the Cardholder Agreement in your card package. Reward Card issued by U.S. Bank National Association pursuant to a license from Mastercard International Incorporated.

² Michelin Visa® Virtual Account is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted online. No cash access. The Bancorp Bank; Member FDIC. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by Michelin.

³ Offer valid for residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. territories (Puerto Rico, Guam and U.S. Virgin Islands) (the "U.S."). Purchase must be completed between 3/18/2020 and 4/6/2020. Limit of one (1) redemption request (\$70 Mastercard® Reward Card or Visa® Virtual Account) per purchase of four (4) new MICHELIN® passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be received by 5/6/2020.** Please allow four (4) to six (6) weeks for delivery of the \$70 Mastercard® Reward Card via mail. Please allow three (3) to five (5) weeks for the delivery of the \$70 Visa® Virtual Account via email. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Purchases from warehouse clubs (e.g., Sam's Club, BJ's, Costco), mass merchandisers and national retailers (e.g., Discount Tire, Tire Kingdom, NTB and Big O) are excluded from this promotion, but may be eligible for coverage under a store-specific promotion (see individual store[s] for details). In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the **2020 Midas Michelin Spring Promotion** when calling. Offer may not be assigned, traded, sold or combined with any other Michelin offer. **THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.**

⁴ NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. You have not yet won. The Sweepstakes is open only to citizens of the United States who are 18 years old or older at time of entry. Entries must be received between 3/18/2020 at 12:00 AM ET and ends on 5/6/2020 at 11:59 PM ET. To enter, during the Promotion Period, you must: Visit sweepstakes.tirerewardcenter.com/2020NYCDining and complete the online entry form or Opt In to the Sweepstakes entry during rebate submission for the 2020 Michelin Spring Promotion at www.tirerewardcenter.com; There are a total of ten (10) prizes available to be won as follows: All-Expenses-Paid Trip for two (2) to New York City, New York, June 19, 2020 through June 21, 2020. Trip includes airfare and transfer for two (2), two-night stay at the SoHo Tablet® Hotel, one (1) Michelin Bib Gourmand experience for two (2) at Khe Yo restaurant and a one-year Tablet Plus membership. Total approximate retail value ("ARV") of each prize offered in this sweepstakes: \$4,760 USD; The odds of winning are 1/55,000; however the actual odds of winning depend on the number of eligible entries received; This Sweepstakes is sponsored by Michelin North America, Inc., 1 Parkway South, Greenville, South Carolina, 29615. Each eligible winner must sign declarations, waiver/releases, and/or other documentation as required by Sponsor. Participants must provide a valid email address. Full rules and entry details available at: www.sweepstakes.tirerewardcenter.com/2020NYCDining.