

\$100* OR \$50*

REDEMPTION INSTRUCTIONS

BFGoodrich
Tires



Get \$100* via Visa® Reward Card¹ (\$70 tire rebate plus \$30 bonus rebate) after online submission* with the purchase of four new select BFGoodrich® All-Terrain or Performance tires. (All other new BFGoodrich® passenger, light truck or UTV tires qualify for a \$50* Visa® Reward Card¹.) Offer valid 5/1/23 – 7/4/23.

HOW TO REDEEM:

- Purchase tires from a participating dealer from 5/1/23 – 7/4/23.
- Submit online at tirerewardcenter.com by no later than 8/4/23.
- Select **Midas** as your retailer name during the online submission.
 - Then **2023 BFGoodrich Midas May Promotion** as your promotion.
- See offer terms and conditions below for further details.
- To check the status of your rebate, visit tirerewardcenter.com.
- For help submitting online or more information about this promotion, please call 1-800-233-5961.

To learn more about BFGoodrich® tires, please call 1-877-788-8999 or visit BFGoodrichTires.com for participating dealers. Not valid with any other offer.

Full Terms and Conditions

*Offer valid for residents of the United States only who purchase from a participating Midas dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. territories (Puerto Rico, Guam and U.S. Virgin Islands) ("U.S."). Purchase must be completed between 5/1/2023 and 7/4/2023. Limit of one (1) redemption request (\$100 or \$50 Visa® Reward Card) per purchase of four (4) new select of the following BFGoodrich® tires: **\$100 Visa® Reward Card** (\$70 tire rebate plus \$30 bonus rebate) valid on purchases of a set of four (4) new select BFGoodrich® g-Force™ Sport COMP-2™, g-Force™ COMP-2™ A/S PLUS, Trail Terrain T/A®, All-Terrain T/A®, All-Terrain T/A® KO2, All-Terrain T/A® KO3, All-Terrain T/A® KDR3, All-Terrain T/A® KDR2+, HD-Terrain T/A® KT, Mud-Terrain T/A® KM2, Mud-Terrain T/A® KM3 or Mud-Terrain T/A® KM3 UTV tires. **\$50 Visa® Reward Card** valid on purchases of a set of four (4) new select BFGoodrich® Advantage Control™, Advantage T/A®, Advantage T/A® Sport, Advantage T/A® Sport LT, Baja T/A® KR, Baja T/A® KR3, Baja T/A® KR3-S, Commercial T/A® All-Season 2, Elite-Force T/A®, g-Force™ Phenom T/A®, g-Force™ R1™, g-Force™ Rival® S, g-Force™ Sport COMP-2™, Krawler™ T/A® KX, Radial T/A®, Radial T/A® Spec, Rugged Trail T/A® or TrACTION T/A® tires. Qualifying purchases of four (4) tires cannot include retailer offers in violation of BFGoodrich® Tires Promotional Guidelines, including but not limited to: Buy three (3), get one (1) free or any similar combination (e.g., Buy two [2], get two [2] free), or the functional equivalent (e.g., Buy three [3], get the fourth [4th] for \$1; or get 25% off a set of four [4] tires). Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be received by 8/4/2023.** Please allow four (4) to six (6) weeks for the delivery of the \$100 or \$50 Visa® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Purchases from warehouse clubs (e.g., Sam's Club, BJ's, Costco), mass merchandisers and national retailers (e.g., Discount Tire, Tire Kingdom, NTB and Big O) are excluded from this promotion, but may be eligible for coverage under a store-specific promotion (see individual store[s] for details). In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by BFGoodrich® (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. BFGoodrich® reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of MNA, Inc., and will not be returned. BFGoodrich® is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-800-233-5961 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the **2023 BFGoodrich Midas May Promotion** when calling. Offer may not be assigned, traded, sold, combined or stacked with any other BFGoodrich® Tires manufacturer offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

¹ BFGoodrich® Tires Visa® Reward Card is issued by The Bancorp Bank, N.A., pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. Reward Card expires six (6) months after issuance. No cash access. The Bancorp Bank, N.A., Member FDIC. The Bancorp Bank, N.A. does not endorse or sponsor and is not affiliated in any way with any product or service offered by BFGoodrich® Tires.