

October 1 to December 15, 2020

GET A **\$70**  
**MAIL-IN REBATE**

With the purchase of 4 new MICHELIN® passenger or light truck tires\*\*



**HOW TO RECEIVE YOUR MAIL-IN REBATE:**

**COMPLETE AN ONLINE CLAIM**

- Go to [michelinpromo.ca](http://michelinpromo.ca) to request your rebate online.

**OR MAIL IN A CLAIM**

- Attach a copy of your detailed invoice† clearly indicating the purchase of four new MICHELIN® passenger or light truck tires (between October 1 and December 15, 2020).
- Mail this claim by January 15, 2021,\*\*\* to: **Michelin Fall 2020 Promotion**, P.O. Box 6022, Paris, ON, N3L 3W6

Please indicate your language of choice: English  French

Please print legibly.

\* Required information

Invoice #\* [grid]  
Retailer name\* [grid]  
Mr.  Mrs.  Ms.  Dr.  Other  Prefer not to disclose   
First name\* [grid]  
Last name\* [grid]  
Address\* [grid]  
Apt.\* [grid] City\* [grid]  
Province\* [grid]  
Postal code\* [grid]  
Daytime telephone [grid] - [grid] - [grid]  
Email address [grid]  
(If you would like to receive confirmation of claim form receipt by email)

I authorize Michelin to send me information concerning contests, promotions and new products.

1- Did this promotion influence your selection of MICHELIN® tires versus a competitor's product?  
Yes  No

2- Which of the following was an important contributing factor in this purchase of MICHELIN® tires? (Check all that apply.)  
MICHELIN® Promise Plan™  Online research   
This promotion  Mileage warranty   
Dealer recommendation  60-Day Satisfaction Guarantee   
Friend/family recommendation  Roadside assistance services   
Quality of product  Retail location

3- How did you first hear about this promotion? (Please check one.)  
Radio  In-store display  Text message/SMS   
Direct mail  Friend/family  Email   
Newspaper  Television  Facebook page   
Salesperson in store  Website  Other

4- Which tire brand was replaced when you purchased your new set of MICHELIN® tires?  
MICHELIN®  BFGOODRICH®  Goodyear  Bridgestone   
Toyo  Pirelli  Yokohama  Other

5- How many years have you been a MICHELIN® tire owner?  
First time  Less than 5 years  More than 5 years

6- How soon do you expect to purchase tires again (for another vehicle or this one)?  
 In the next 3 months  In 1 year or less  More than 1 year from now

7- What is your age? 18-25  26-39  40-55  Over 55

† Estimates, work orders and quotations are not acceptable as proof of purchase. \*\*Michelin knows how important it is to protect your personal information. Please consult our privacy policy at [michelin.ca](http://michelin.ca). This offer is not applicable at Costco or Canadian Tire. This offer cannot be combined with any other MICHELIN® instant rebate offer. Offer available at participating Canadian Michelin dealers. Retail and consumer sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer expires December 15, 2020. Void where prohibited. Only new MICHELIN® passenger or light truck tires are eligible. Please allow 6-8 weeks to receive your mail-in rebate. Reserved for Canadian residents only. For further information regarding the mail-in offer, please call 1-866-755-8887 or visit [michelinpromo.ca](http://michelinpromo.ca). \*\*\*All claims must be postmarked or received no later than January 15, 2021. © 2020 MNA(C). All rights reserved. (C18060-A - 08/20)

