

Dear Valued Customer,

We're excited to announce our **Spring Tire Promotion**, running **April 20-May 31** - where consumers can save on tires, giving your store the opportunity to engage shoppers and drive sales this season.

This promotion features top-performing tires from Hankook and Laufenn, with consumers enjoying savings on the following patterns:



Eligible Products

Dynapro

SUV & Light Truck Tires
for Both On & Off-Road Driving



Dynapro evo AS (RA21)
Dynapro HT2 (RH14)

*** including all other Dynapro lines**

Dynapro HPX (RA43)
Dynapro AT2 Xtreme (RF12)

iON

Developed Exclusively
for High-Performance Electric Vehicles



iON evo AS (IH01)
iON evo (IK01)

*** including all other iON lines**

iON evo AS SUV (IH01A)
iON evo SUV (IK01A)
iON HT (IHT01)

ventus

Unmatched Premium Performance



Ventus evo (K137)
Ventus S1 AS (H125)



Eligible Products



NEW
X FIT AT2 (LC02)



*** including all other Laufenn lines**

To help drive traffic to your stores and online channels, Hankook will support this with online advertising, social media across Facebook (<https://www.facebook.com/HankookTireUSA>), Instagram (@HankookTireUSA), and X (@HankookTireUSA), and major trade publications.

You will soon receive digital promotional assets to help amplify the promotion across your website and social channels. Additionally, you will receive in-store materials, including a poster and a counter card to drive awareness and encourage customer engagement.

All savings are valid on qualifying purchases made in-store and online.

Thank you for your continued partnership and for helping consumer enjoy savings built for the long drive with Hankook this spring.

Sincerely,



KC Jensen
Vice President of US PC/LT Sales
Hankook Tire America Corp.

Submit online at
myhankookrebates.com

